

Press Information

Giving Children New Perspectives: LR Global Kids Fund Looks Back on an Impactful 2025

Ahlen, June 29, 2026 – LR Global Kids Fund e.V. (LRGKF) reports a positive year-end summary for 2025. Thanks to the support of supporting members, donors, and the long-standing partnership with LR Health & Beauty, a total of 12 projects in 12 countries across Europe were funded. The association's mission is to open up new opportunities, protection, and future prospects for children and young people living in difficult circumstances.

In the reporting year, the association provided a total of 451,000 euros in project funding. Of this amount, 200,000 euros went to national projects and 251,000 euros to European aid projects. This funding enabled support for numerous initiatives that provide children and young people with concrete assistance, educational opportunities, therapeutic support, and social participation.

A key focus was once again on local engagement in Ahlen. With funding of 200,000 euros, the association supported Lunch Club e.V., an important point of contact for children and families in challenging life situations. **Last year, 88 children received regular support and 53 families received accompanying assistance there.** The project's funding gained significant visibility during the 30th RTL Donation Marathon: In front of an audience of millions, the LR Global Kids Fund presented a donation check for 200,000 euros to Stiftung RTL – Wir helfen Kindern e.V., which will benefit Lunch Club e.V. in Ahlen in full.

The LR Global Kids Fund also provided important international aid. Funded projects included support for traumatized children in Ukraine, psychosocial assistance for children in Greece, family support in the Czech Republic, as well as education, health, and integration projects in Belgium, France, Austria, the Netherlands, Poland, Italy, Bulgaria, and Slovakia. **In total, hundreds of children and young people gained new prospects for a self-determined life through the funded programs.**

In addition, the annual campaign "Up for ...?" generated further attention on social media. With messages like "Up for education?", "Up for a smile?" or "Up for a future?", the campaign put children's wishes and needs front and center and made the association's work emotionally tangible.

“Every donation helps give children hope, security, and new perspectives. Our special thanks go to all supporting members and donors, as well as our long-standing partner LR Health & Beauty. Together, we make aid possible that has a lasting impact,” emphasizes Almut Kellermeyer, Chairwoman of the Board of LR Global Kids Fund e.V.

The LR Global Kids Fund will continue working to open up opportunities for a better future for children and young people worldwide. Every funded project helps strengthen young people and sustainably support their development.

Further details on the work of the LRGKF can be found in the annual report:

lrgkf.com/fileadmin/content/jahresberichte/LRGKF_Jahresbericht_2025_EN.pdf

This press release is available as a PDF download on our website.

[Giving Children New Perspectives: LR Global Kids Fund Looks Back on an Impactful 2025 - lrgkf.com](http://lrgkf.com)

About LR Global Kids Fund e.V.

LR Global Kids Fund e.V. was founded in 2009 by LR Health & Beauty and supports social projects for children in countries where LR operates. 100% of all donations go directly to the projects – administrative costs are covered by the company. More information at www.lrgkf.com.

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