



LR GLOBAL KIDS FUND
initiated by LR Health & Beauty

Press release

Balance 2021: LR Global Kids Fund e.V. supports 17 projects with more than half a million euros

Ahlen, 26. April 2022 – For the fourth time in its history, the LR Global Kids Fund e.V. is supporting 17 projects in 17 countries with 522,791 euros in 2021. Compared to the previous year, the association was able to significantly increase project funding by around 30%. In addition, the children's aid association is pleased to have a total of 1,600 ambassadors who regularly support the LR Global Kids Fund e.V.

Together we are strong: LR Global Kids Fund and 'Stiftung RTL - Wir helfen Kindern e.V.' jointly support national projects

The LR Global Kids Fund e.V. has been working with the "Stiftung RTL - Wir helfen Kindern e.V." foundation for 10 years to give disadvantaged children the chance of a better future. The annual highlight of the trusting cooperation is the RTL Donation Marathon, in which LR Global Kids Fund e.V. also participated in 2021. There, Andreas Friesch, Chairman of LR Global Kids Fund e.V., presented the donation check in the amount of 200,000 euros to Wolfram Kons. This donation will provide long-term support for the RTL Kinderhaus in Ahlen.

Supporting the RTL-Kinderhaus Lunch Club in Ahlen is a real matter of the heart for the locally based LR Global Kids Fund e.V.. "The cooperation with the Lunch Club and the pedagogical staff is something very special for us. The geographical proximity to the Lunch Club makes it possible for us to directly experience how much fun and joy the children have there. That's just great," says Angelika Eirich, Junior Manager LR Global Kids Fund e.V. At the Lunch Club, the girls and boys not only receive a hot lunch and support with their schoolwork, but exciting leisure activities are also provided. A few weeks ago, for example, the Lunch Club kids spent an exciting afternoon with lots of adventure and games in the fresh air in the Sauerland region. Some employees of LR Health & Beauty also took part. As part of the company's corporate volunteering program, they supervised the excursion - together with the Lunch Club team. Great fun for young and old!

Commitment beyond the end of one's nose: LR Global Kids Fund e.V. supports projects in 17 countries

LR Global Kids Fund e.V. stands for being active both nationally and internationally. In 2021, one national and 16 international children's aid projects were supported. While the national donation volume was around 200,000 euros, a donation sum of 320,000 euros was disbursed for the international projects. The money was used to support 9 independent projects and 8 projects of the children's charity 'SOS Children's Villages Worldwide'.



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In 2021, a total of 450 children from SOS Children's Villages in seven different countries benefited from appropriate education and health services.



Picture: The LR Global Kids Fund e.V. is supporting a total of 17 children's aid projects with more than half a million euros in 2021. In this way, the association gives disadvantaged children and young people the chance of a hopeful future.

About the LR Global Kids Fund e.V.

The LR Global Kids Fund e.V. was initiated by LR Health & Beauty in 2009. It supports projects in the fields of education and health, for example. They all offer children one thing: "More quality for your life". On the association's website at lrgkf.com you can find more information about the various aid projects and donation opportunities.

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