



LR GLOBAL KIDS FUND
initiated by LR Health & Beauty

Press release

Great willingness to donate for small dancers

LR Global Kids Fund e.V. enables a special kind of dance project / € 2,500 go to the Lunch Club

Ahlen, 08 April 2022 – Beaming faces at today's donation ceremony by the LR Global Kids Fund e.V. for the RTL Kinderhaus Lunch Club Ahlen. Heike Gründken, executive director of the Lunch Club, received a cheque worth €2,500 from Almut Kellermeyer, member of the board of the LR Global Kids Fund e. V.

The funds are used to realise a lifedance project, which aims to combine the fun of exercise with the strengthening of self-confidence when dealing with others. "I know the kids will take away lots from this support programme. You learn so much while dancing: how to express your feelings, contact others and what each posture expresses", Gründken emphasises.

The special payment to the Lunch Club was made possible by the willingness to donate of LR Germany's sales partners, who responded to an appeal by the sales company in January. "When we heard about the idea of a lifedance project for the Lunch Club children, we knew immediately that we had to make another public call to donate for this project", Gerrit Knein, Country Manager of LR Germany, reported.

„It is nice to know that so many of our sales partners promote the supporting of socially disadvantaged children. We would like to give a very special thank you to Holger Kunath and Bernd Vogelhuber, whose support we could rely on for so long now", Kellermeyer appreciates.

The Lunch Club has been supported by the LR Global Kids Fund e.V. since its founding in 2012. The dance project is scheduled to start after summer.



Caption: Happy to enable the children from the RTL children's house Lunch Club Ahlen to participate in the lifedance project this year (from left): Uli Bangert (inventor and protagonist of the lifedance method), Heike Gründken (Lunch Club), Almut Kellermeyer (LR Global Kids Fund e.V.) and Gerrit Knein (LR Germany).

About the LR Global Kids Fund e.V.

The LR Global Kids Fund e.V. (LRGKF) was founded in 2009 and is based on the joint commitment of the LR Group, its employees, sales partners and customers. Around 18 permanent projects and facilities are supported worldwide - quickly and unbureaucratically in cooperation with established local institutions. For example, the children's aid association enables targeted tutoring, catering and language support services. On the association's website at lrgkf.com you can find more information about the various aid projects and donation opportunities.

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